

TURN DATA INTO DEALS

## Your Dedicated CRM Systems Implementation Partner

At Bits In Glass, we're helping businesses transform how they manage customer relationships to create journeys built for growth.



### Strategy & Roadmap

Define goals and map quick wins to accelerate time-to-value.



### Implementation

Deploy Creatio applications quickly and reduce project risk with proven delivery.



### Agentic Automation

Streamline processes and boost productivity by embedding AI agents into workflows.



### Data & Insights

Unlock a 360° view of customers and enhance decisions with real-time analytics.



### Adoption & Support

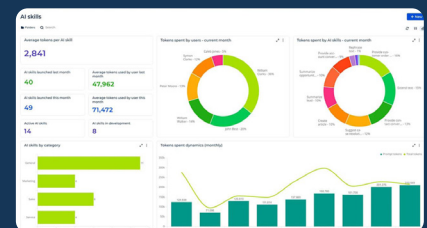
Drive user engagement and maximize ROI with intuitive, AI-native experiences.

**Drive revenue growth.**  
**Enhance productivity.**  
**Elevate experience.**

If your CRM feels more like a burden than a business driver, you're not alone. Data is scattered across systems, your team is struggling with complex workflows, and too much time is spent on manual work instead of building customer relationships. Over time, that slows your growth and makes it harder to see a real return on your investment..

### Here's where we come in:

As your CRM implementation partner, Bits In Glass helps you put the AI-native Creatio CRM platform to work for your business, combining no-code flexibility and AI automation to deliver measurable ROI.



The New Era of No-Code Driven AI Automation

## Bits In Glass + Creatio: Helping You Drive Revenue Growth

- ✓ Implementation & Automation Expertise
- ✓ AI-Driven Development
- ✓ Composable Architecture
- ✓ Business Process Management
- ✓ Market-leading No-Code Governance Automation
- ✓ Enterprise Ready Capabilities
- ✓ One Platform

## Drive revenue growth, enhance productivity and elevate customer experience with AI-native CRM automation.

### AI Skills for Marketing

- Build a 360° view of your customers
- Run omnichannel campaigns with ease
- Orchestrate personalized customer journeys
- Streamline digital, email, and event marketing
- Improve collaboration across marketing teams

### AI Skills for Sales

- Generate accurate quotes faster
- Forecast revenue with AI-powered insights
- Boost win rates and sales productivity
- Manage leads and opportunities with guided selling
- Automate account research and meeting prep

### AI Skills for Service

- Automate case classification and routing
- Provide next-best action recommendations
- Enable proactive customer support and issue resolution
- Streamline knowledge management and self-service
- Improve satisfaction with faster, consistent outcomes



### Talk to Our CRM Experts Today.

Wherever you are in your CRM journey, Bits In Glass helps you deliver connected, customer-first experiences with customer CRM software powered by Creatio.

## Freedom to Own Your Automation

Creatio is a global vendor of one platform to automate workflows and CRM with no-code and a maximum degree of freedom. Millions of workflows are launched on Creatio daily in 100 countries by thousands of clients. Genuine care for clients and partners is a defining part of Creatio DNA.



### About Bits In Glass

Bits In Glass empowers the world's most forward-thinking companies to navigate a rapidly changing automation landscape. As a trusted global boutique consulting firm, BIG combines a client-focused approach with the ability to scale and deliver tailored, data-driven intelligent automation solutions. Recognized as a Great Place to Work®, BIG helps organizations build digital agility and achieve lasting success.